



FRANK LLOYD WRIGHT'S
TALIESIN®

2026 MEDIA KIT

WELCOME TO TALIESIN

Dear Media Partner,

This media kit is designed to support your coverage of Taliesin, featuring the season’s most newsworthy stories—from new programs and upcoming events to fresh perspectives on this landmark destination. It also includes fact sheets and background information to assist with reporting. We can provide stock photography and, with advance notice, arrange on-site media access for videography and editorial coverage.

We look forward to working with you to share the story of a place where innovation, preservation, and design continue to inspire.

Taliesin Preservation



A WELSH NAME

Taliesin (tal-ee-ESS-in) refers to both Frank Lloyd Wright’s residence and the surrounding 800-acre estate in Spring Green, Wisconsin. It means “shining brow,” a reference to its position on the brow of a hill, rather than at its summit.



"We are all here to develop a life more beautiful, more concordant, more fully expressive of our sense of pride and joy than ever before in the world."

FRANK LLOYD WRIGHT, 1957

HOW MIGHT WE LIVE NOW?

TALIESIN AND TALIESIN PRESERVATION

For more than a century, **Taliesin**—the home, estate, and creative laboratory of Frank Lloyd Wright—has been a place of exploration, experimentation, and learning. Rather than a static historic landmark, it continues to evolve through ongoing engagement with its buildings, landscape, and ideas.

Taliesin Preservation carries this legacy forward through tours, educational programs, and immersive experiences that connect people to place.

LEARNING THROUGH PLACE

Visitors experience firsthand how environment shapes daily life and how engagement with built and natural settings can inspire creativity, awareness, and understanding. At its core, Taliesin is grounded in a simple belief: we learn through experience, and those experiences shape how we think, create, and live.

STORY OPPORTUNITIES

While seasonal story starters are included in the pages that follow, the latest news coverage and press materials are first published on our [News](#) webpage, shared through our [e-newsletter](#) and on social media. Organizational data is provided in our annual report, published on our [Donate](#) page.

For current photography, program imagery, fact-checking, site visits, or interview requests, please contact us at: Communications@TaliesinPreservation.org

 Taliesin Preservation Inc.

  @TALIESINWI

ARCHIVAL IMAGES

Looking for archival images of Taliesin and Frank Lloyd Wright? Browse the Avery Architectural & Fine Arts Library's Frank Lloyd Wright collections archive [here](#).

Please note that permission to publish archival materials must be obtained through the Frank Lloyd Wright Foundation. For media inquiries regarding archival imagery, editorial use, or commercial licensing, contact the Foundation's Marketing & Communications Department at: MarketingAdmin@FrankLloydWright.Org

BELOW: Frank Lloyd Wright giving a Sunday Talk to the Fellowship in Hillside Dining Room, circa 1958. 6602.0002. Courtesy of the Frank Lloyd Wright Foundation Archives (The Museum of Modern Art | Avery Architectural & Fine Arts Library, Columbia University, New York). All Rights Reserved.

PROGRAMMING

The 2026 season at Taliesin Preservation brings together workshops, performances, film, and hands-on learning, inviting visitors to slow down and experience architecture, landscape, and design directly on site.

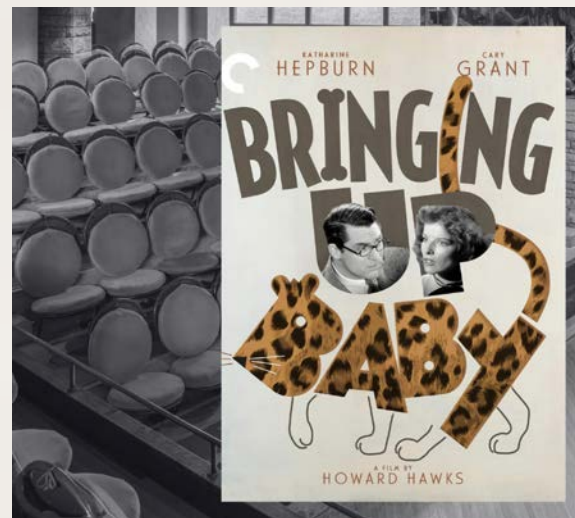
Recognized by *National Geographic* as one of the World's Best Wellness Experiences for 2026 and featured in *The New York Times*, Taliesin's **Weekend Workshops** offer overnight stays on Frank Lloyd Wright's estate with immersive, place-based learning.

The 2026 lineup includes workshops on Broadacre City, photography, and breadmaking, as well as the new Taliesin Fellowship Experience (October 2-4), focused on daily life in Wright's Fellowship.

Our **Grow & Gather** series continues Taliesin's long tradition of nature-based learning, from foraging to kitchen gardening. The on-site Kitchen Garden now produces more than 30 crops for Riverview Terrace Café.

At **Hillside Theater**, programs include Black Label Movement dance, Heartland Marimba, and Grammy® Award-winning cellist Mike Block. This year's Classic Film Series continues in partnership with the River Valley Film Club and features films drawn from the archival viewing list of Wright's Fellowship—offering audiences a rare glimpse into the cultural works that shaped life and discussion at Taliesin.

Workshop reflections, film history, and select program highlights are available on the [Taliesin Preservation blog](#) for quotes and additional context.



AMERICA 250 AT TALIESIN

Ayad Rahmani | Washington State University



AUGUST
8

WRIGHT AND RALPH WALDO
EMERSON: RECLAIMING
THE PROMISE OF THE
AMERICAN PROJECT

Jennifer Grey | Taliesin Institute



AUGUST
15

BROADACRE CITY:
WRIGHT'S VISION FOR THE
AMERICAN CITY

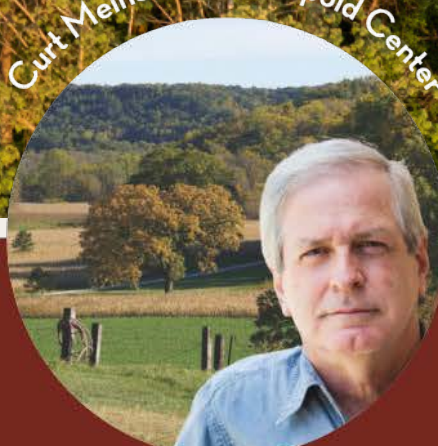
Anna Andrzejewski | UW Madison



SEPTEMBER
11

FRANK LLOYD WRIGHT
IN THE 21ST CENTURY

Curt Meine | Aldo Leopold Center



OCTOBER
3

"I TURNED TO THIS HILL"
WRIGHT & THE DRIFTLESS
AREA LANDSCAPE

HILLSIDE THEATER HOSTS SUBJECT-MATTER EXPERTS FOR DYNAMIC LECTURE SERIES

A lecture series presented in partnership with the Frank Lloyd Wright Foundation for America 250 explores Frank Lloyd Wright's ideas about architecture, society, and the American experience. Featuring nationally-recognized scholars, the series highlights the people, places, and influences behind Wright's work and considers its continuing relevance to housing, sustainability, and modern life.





Guests enjoy a light snack and conversation in the Hillside Dining Room, where the Fellowship gathered for daily meals.



Guests tour apprentice dorm rooms and the newly reset Hillside Drafting Studio, complete with drawings and architectural models.



Exploring an apprentice accommodation—added to the Estate Tour this year.

TOURS

In 2026, we’re excited to introduce refreshed experiences, expanded storytelling, and new ways to explore Taliesin.

Shaped by visitor feedback and months of thoughtful planning, our updated tours bring the estate’s history, architecture, and creative legacy into sharper focus.

On the four hour **Estate Tour**, guests now enjoy drinks and snacks in the Hillside Dining Room—originally used by Wright’s Fellowship for daily communal meals—and gain a behind-the-scenes look at apprentice living spaces.

On both the **Estate** and 2.5-hour **Highlights** tours, visitors will see the newly refreshed Hillside Drafting Studio, curated to closely match archival photographs of the space. The studio features reproductions of original renderings, models, and materials from the period, along with a curated Spotify playlist inspired by the era, bringing the creative atmosphere of the studio to life in new ways.

There is also new narration for our **Self-Paced House Tour**, an app-based experience, featuring archival video of Frank Lloyd Wright discussing key architectural ideas from within the very spaces guests are standing in, including indirect lighting, open floor plans, and an explanation of the name “Taliesin,” along with archival images of Wright and renderings created in his studio.

To learn more about tours, visit:
TaliesinPreservation.Org/Tours



THE WRIGHT GIFT SHOP



GIFT SHOP & DRIFTLESS AREA ARTISTS

The Wright Gift Shop offers a wide range of home essentials, Frank Lloyd Wright licensed products, and gifts made by Driftless Area artisans. To support the local economy, we partner with regional makers and craftspeople to feature handcrafted items and exclusive works inspired by Taliesin and the surrounding landscape. The shop also features select replicas of objects encountered on tour, including Taliesin Floor Lamps—designed by Frank Lloyd Wright specifically for his own home.



Shop.TaliesinPreservation.Org

PLACED-BASED EDUCATION

We build bridges between students and architecture.



Taliesin Preservation's education programs use architecture, art, and nature as a lens for understanding place, identity, and possibility. Working with rural schools, homeschool communities, and underserved urban programs, we help students connect what they are learning to where they come from—and to the wider world beyond it.

For many local students, Taliesin becomes a way to recognize their own landscape and history as part of something larger: a living cultural and architectural legacy rooted in their own region. For visiting students, it becomes an entry point into new ways of seeing how environment, design, and human experience are connected.

Rooted in STEAM education and Frank Lloyd Wright's principles of Organic Architecture, our programs turn architecture into a tool for curiosity, creativity, and critical thinking. Students explore how science and design shape the built world—and how they, in turn, can shape it.

Through experiences at Taliesin, in classrooms, and in community settings, students don't just learn about architecture—they begin to understand their place in it, and their potential within it.

RIVERVIEW TERRACE CAFE™



The only remaining Frank Lloyd Wright-designed restaurant in the world, Riverview Terrace Café offers guests comfort-driven classics alongside fresh, seasonal fare rooted in the Driftless Region. Ingredients are sourced from within 30 miles whenever possible, including partnerships with Driftless-area farms and produce grown in the Kitchen Garden at Taliesin.

Open for breakfast and lunch, the menu features breakfast staples, hearty sandwiches, vibrant salads, and ice cream—all served with sweeping views of the Wisconsin River and Frank Lloyd Wright’s architecture.

Originally designed in 1953 and completed by Wright’s apprentices, Riverview Terrace was envisioned as a welcoming gateway to Taliesin for the Spring Green community. Today, it continues that legacy. In addition to daily service, the café hosts bi-monthly pop-up dinners during the off-season (November – April).

TaliesinPreservation.Org/Cafe



PRIVATE EVENTS

When you rent our spaces, you help to preserve this place.

Taliesin Preservation offers select private event space rental opportunities at both Taliesin and Riverview Terrace at the Frank Lloyd Wright Visitor Center. Set within the Driftless landscape, these remarkable spaces provide an unforgettable backdrop for corporate retreats, board meetings, cocktail receptions, wedding ceremonies, and milestone celebrations.

A newly released [video](#) offers a compelling visual entry point into the scale and atmosphere of gatherings across the estate—helping viewers understand how the landscape, architecture, and movement through space come together. From sweeping views across the hills to moments within Wright’s interiors, the footage provides media and planners with a clearer sense of how events can be experienced on site.



By hosting your event at Taliesin, you are not only creating an extraordinary experience—you are directly supporting the preservation and ongoing care of this historic place, ensuring it remains vibrant for generations to come.

TaliesinPreservation.Org/Private-Events

MORE TO EXPLORE



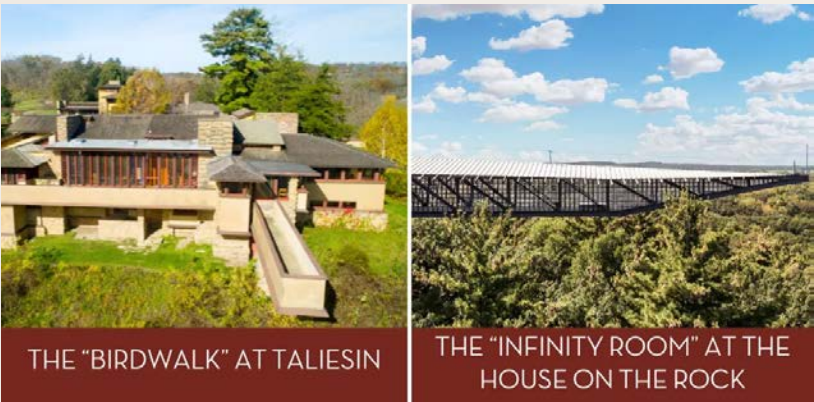
DISCOVER THE FRANK LLOYD WRIGHT TRAIL

This architectural driving tour is a perfect way to explore Wright’s significant impact on his home state of Wisconsin. Visit nine Wright-designed buildings across 200 miles in the southern portion of the state. With the Frank Lloyd Wright Trail Tracker or newly updated App, roadtrippers can preplan their visit from the palm of their hand. Learn more at FrankLloydWrightTrail.org



WRIGHT IN MADISON TRAIL

Explore the Wright in Madison trail and step into the landscape that shaped Frank Lloyd Wright’s early life and work. This self-guided journey takes you through the places where Wright lived, learned, and found his inspiration, revealing Madison’s crucial influence on his legacy. VisitMadison.Com/Wright-In-Madison



TALIESIN X HOUSE ON THE ROCK

Visitors and media often ask if Frank Lloyd Wright designed The House on the Rock or if he knew its creator. He did not. We’ve clarified the story in a popular blog post exploring why the two iconic Spring Green, Wisconsin destinations are so frequently confused. With fewer than seven miles between them, the overlap sparks curiosity, but the connection ends there. Read the post on our [blog](#).

STATE FUNDING SECURES MAJOR INVESTMENT IN TALIESIN

The State of Wisconsin has awarded \$5 million to Taliesin Preservation to support critical restoration and preservation work at Frank Lloyd Wright’s Taliesin estate. Included in the 2025-2027 state budget, the funding reflects bipartisan support and marks a significant milestone in ongoing efforts to safeguard the 800-acre property. “For us, this was an unexpected and deeply meaningful moment...which made the announcement all the more significant for our team and our work ahead,” said Executive Director Carrie Rodamaker. Read the full press release [here](#).



SETTING THE STAGE

Wright’s connection to this landscape began in the 1800s, when his Welsh ancestors settled in the Wyoming Valley. Yet the story of this land stretches back far beyond Wright, shaped by ancient geological forces and thousands of years of human presence.

THE DRIFTLESS AREA

Taliesin sits within the Driftless Area, a distinctive region of the Upper Midwest that was never covered by glaciers during the last Ice Age. While glacial ice reshaped much of the surrounding landscape, this region remained untouched, leaving behind steep hills, forested ridges, deeply carved river valleys, spring-fed waterways, and fertile agricultural land.

Because it lacks the glacial deposits, or “drift,” found elsewhere in the Midwest, the region became known as “Driftless.” Its terrain is defined less by ice than by water, erosion, and time, creating one of the most ecologically diverse landscapes in the region.

THE WISCONSIN RIVER

Flowing through the heart of the Driftless Region, the Wisconsin River has shaped the region’s ecology, settlement patterns, and cultural life for centuries. The state’s longest river, it connects northern Wisconsin to the Mississippi River and takes its name from Indigenous Algonquian languages, reflecting the deep history of human relationships with this

waterway.

INDIGENOUS HISTORY & LAND STEWARDSHIP

The land that includes Taliesin and Riverview Terrace lies within the unceded ancestral homelands of the Ho-Chunk Nation and other Indigenous peoples. Long before European settlement, this region served as a place of gathering, trade, kinship, and stewardship, sustained by relationships with the land and river systems.

Taliesin Preservation acknowledges this history and the ongoing presence of Native communities in Wisconsin today. We recognize a responsibility to support indigenous sovereignty and share the histories of the Ho-Chunk Nation and other indigenous peoples who continue to maintain connections to this landscape, as well as those who were forcibly removed from their homelands.



“Study nature, love nature, stay close to nature. It will never fail you.”
FRANK LLOYD WRIGHT

THE DRIFTLESS

WISCONSIN’S UNIQUE LANDSCAPE

HARMONY WITH THE LAND

DATES, SPECS, AWARDS

FRANK LLOYD WRIGHT

Born: June 8, 1867 in Richland Center, Wisconsin
Died: April 9, 1959 in Phoenix, Arizona
Age: 91 years old

TALIESIN

The residence encompasses approximately 37,000 square feet including interior and exterior spaces, with about 21,000 square feet of interior area, roughly 524 windows, and an estimated 200 documented changes, developed across three major phases: Taliesin I (1911-1914), Taliesin II (1914-1925), and Taliesin III (1925-1959).

TALIESIN ESTATE

600 acres in the Historic Core, 800 acres Contiguous.

RECOGNITION TALIESIN

Taliesin was designated a National Historic Landmark in 1976 and inscribed in 2019 as part of a UNESCO’s World Heritage Site for *The 20th-Century Architecture of Frank Lloyd Wright*. One of eight Wright-designed sites included in the designation, Taliesin is the only public UNESCO World Heritage Site in Wisconsin.



UNESCO recognizes places of Outstanding Universal Value—sites considered significant to all humanity. The World Heritage List includes landmarks such as the Great Pyramids of Giza, the Taj Mahal, and the Acropolis. Taliesin’s inscription honors Wright’s concept of organic architecture, which sought harmony between buildings and their natural surroundings. Built with local materials and carefully integrated into the landscape, Taliesin is widely regarded as the most complete expression of this design philosophy.

RECOGNITION RIVERVIEW TERRACE

Riverview Terrace, the only remaining Frank Lloyd Wright-designed restaurant in the world, and home to the Frank Lloyd Wright Visitor Center, was listed on the National Register of Historic Places in 2024 as the Spring Green Restaurant (NR2769).

KEY FACTS

FRANK LLOYD WRIGHT

Frank Lloyd Wright (1867 – 1959) is one of the most influential architects in American history. His most celebrated works—including Fallingwater, the Solomon R. Guggenheim Museum in New York, and his first Usonian home—were rendered at Taliesin, his home, studio, and creative laboratory for nearly 50 years.

TALIESIN

Taliesin served as a site of experimentation, where Wright explored affordable housing, new construction methods, and the relationship between design, nature, and human wellbeing. He often worked quickly with modest, locally-sourced materials, using the estate to test and refine ideas in real time. More than 200 documented changes have been recorded, with many additional unrecorded alterations.

These continual modifications also reflect his broader theory of organic architecture, in which buildings are not only harmonious with nature but are conceived as responsive systems—designed for human use, revised for their time, and rooted in place—rather than as fixed or universal forms.

As Wright’s personal residence, the spaces are reflective of his daily routines, designed to support a blended domestic and working environment as part of his organic architectural theories—part home, part workshop, and part working farm. Across the estate, architecture, design, and agriculture functioned as a single continuous system.

WELSH HERITAGE, THE WYOMING VALLEY & EARLY LEARNING

Wright’s connection to the landscape near Spring Green, Wisconsin, began in the 1800s, when his ancestors—the Lloyd Joneses—emigrated from

Wales and settled in the Wyoming Valley. He spent summers as a teenager working on his family’s farm, and later returned to build his home on the same land.

The valley shaped his belief that architecture should derive from nature. Here, he first studied natural forms and translated them into design, with early works in the area—including Unity Chapel interiors (1886), the Romeo and Juliet Windmill (1897), and the Hillside Home School (1902)—marking the beginning of his architectural career.

Long before his own residence, the property operated as a progressive co-educational boarding school run by his aunts, where education, landscape, and daily life were closely integrated.

TALIESIN: HOME, ESTATE & LEGACY

The name Taliesin is Welsh for “shining brow,” referring to the residence’s position on a ridge overlooking the Wyoming Valley. It references both the 36,000-square-foot main residence and the broader 800-acre estate. Across the property, seven main buildings form the most complete record of Wright’s work, spanning his career from age 18 into his 90s.

A LIVING LABORATORY

Beginning in 1932, the estate became a working campus where, over time, thousands studied Wright’s principles of organic architecture through the Taliesin Fellowship and the Taliesin School of Architecture (closed 2020). It functioned as a rural laboratory where **culture, agriculture, nature, and architecture** were integrated into a unified way of life—an approach that continues to define the site today.



FRANK LLOYD WRIGHT X TALIESIN HISTORIC TIMELINE

- 1867 Frank Lloyd Wright is born in Richland Center, Wisconsin, to Anna Lloyd Jones and William Carey Wright.
- 1886 Unity Chapel is completed by architect Joseph Lyman Silsbee with apprentice Frank Lloyd Wright, age 18.
- 1887 Wright's "Home Building" for the Hillside Home School, operated by his aunts Jane and Nell Lloyd Jones, is completed.
- 1897 Wright's Romeo and Juliet Windmill is completed for the Hillside Home School.
- 1902 Wright's second Hillside Home School building is completed.
- 1908 Tan-y-Deri is completed for Wright's sister Jane Porter and her husband Andrew Porter.
- 1911 Anna Lloyd Jones purchases 31.65 acres in the Wyoming Valley for Wright and Mamah Borthwick. Construction begins on Taliesin I; Wright and Borthwick move in that December.
- 1914 Taliesin I's living quarters are destroyed by arson. Seven people, including Mamah Borthwick, are killed. Construction begins on Taliesin II.
- 1915 Taliesin II is completed. Hillside Home School closes.
- 1922 Wright acquires the Hillside Home School property.
- 1925 Taliesin II is destroyed by an electrical fire. Construction begins on Taliesin III.
- 1932 Wright establishes the Taliesin Fellowship for architectural apprentices.
- 1935 Wright designs Fallingwater in his personal Drafting Studio at Taliesin.
- 1938 Wright purchases land in Scottsdale, Arizona, designs Taliesin West, and begins the annual migration between Wisconsin and Arizona.
- 1939 Hillside Drafting Studio is completed (construction began in 1932).
- 1943 Wright produces the first sketches for the Solomon R. Guggenheim Museum at Taliesin.
- 1949 Midway Barn is completed after nearly twenty years of construction.
- 1950 Wright directs the demolition of the Hillside Home School "Home Building."
- 1952 A fire destroys the southern wing of Hillside Home School. Construction immediately begins on the Hillside Theater and Dining Room.

- 1953 Construction begins on Riverview Terrace, now the Frank Lloyd Wright Visitor Center.
- 1955 Hillside Theater and Dining Room are completed. Wright is 88 years old.
- 1959 Wright dies in Phoenix, Arizona, at age 91. The Guggenheim Museum, Marin County Civic Center, and numerous residences remain under construction.
- 1967 Riverview Terrace opens as The Spring Green restaurant, now the Frank Lloyd Wright Visitor Center and Riverview Terrace Cafe.
- 1976 Taliesin is designated a National Historic Landmark.
- 1992 Taliesin Preservation and the Frank Lloyd Wright Foundation reconstruct the Romeo and Juliet Windmill.
- 1993 Taliesin Preservation is established with support from the Wisconsin Housing and Economic Development Authority (WHEDA). The organization acquires The Spring Green restaurant and converts it into the Frank Lloyd Wright Visitor Center.
- 1994 The Frank Lloyd Wright Visitor Center opens for tours. The National Trust for Historic Preservation names Taliesin one of America's Most Endangered Historic Places.
- 1998 The 229-year-old Tea Circle oak falls onto the roof of Wright's personal Drafting Studio at Taliesin.
- 2000 Preservation of Wright's Drafting Studio at Taliesin is completed.
- 2010 Olgivanna Lloyd Wright's bedroom is fully restored and opened to the public.
- 2011 Taliesin celebrates its centennial and is removed from the National Trust for Historic Preservation's Endangered Historic Places list.
- 2015 Preservation of the Loggia is completed and opened to the public after nearly twenty years of work.
- 2019 Taliesin becomes part of a UNESCO World Heritage Site for *The 20th-Century Architecture of Frank Lloyd Wright*. Taliesin Preservation receives the Trustees Emeritus Award for Historic Site Stewardship from the National Trust for Historic Preservation.
- 2020 The Frank Lloyd Wright School of Architecture is renamed The School of Architecture and relocates to Arcosanti, Arizona.
- 2024 Spring Green Restaurant at Riverview Terrace is added to the National Register of Historic Places (NR2769).

1886 UNITY CHAPEL

Unity Chapel is a shingle-style chapel designed by Joseph Lyman Silsbee of Chicago, IL. Wright's uncle and Unitarian minister, Jenkin Lloyd Jones, commissioned the chapel, and Frank Lloyd Wright designed the interior at 18 years old. Unity Chapel is Wright's earliest work. A family cemetery outside includes the Lloyd Jones family's gravesites, including Wright's original plot. Unity Chapel today remains operated by the Lloyd Jones family. The exterior is accessible to the public.



1897 ROMEO AND JULIET WINDMILL

Wright's aunts commissioned the Romeo and Juliet Windmill to pump water for their co-educational boarding school, and Wright offered them a striking observatory tower of wood. The design features two intersecting towers, with Romeo as a triangular storm prow and an octagonal Juliet. The aerodynamic structure allows storm winds to wrap around the towers without causing harm. In 1992, Taliesin Preservation fully restored the windmill as its first project on the Taliesin estate, in partnership with the Frank Lloyd Wright Foundation.



1907 TAN-Y-DERI

Wright designed Tan-y-Deri as a residence for his sister, Jane Porter, and her family. The Porters worked for the Hillside Home School, just downhill. Welsh for "under the oaks," Tan-y-Deri sits on a hill adjacent to Taliesin. The design was based on "A Fireproof House for \$5,000," featured in a 1907 *Ladies' Home Journal* article. Tan-y-Deri underwent a comprehensive interior and exterior restoration completed in 2017.



1911 TALIESIN

Wright's home and studio was a laboratory for architecture and design. Taliesin embodies Wright's organic architecture ideas in its three iterations—a departure from earlier Prairie School works. From the courtyards and gardens to the Living Room, Loggia, and Birdwalk, Taliesin offers a commanding view of the valley, settled by Wright's Welsh ancestors. Using natural local limestone and Wisconsin River sand, Taliesin, which means "shining brow" in Welsh, was built on the brow of Wright's favorite boyhood hill.



TALIESIN STRUCTURES



1949 MIDWAY BARN

Midway Barn is midway between Taliesin and Hillside School. It served as the center of agriculture for the property beginning in the 1920s. Midway grew as operations expanded through the decades, with the spired Milking Tower as Wright's "ode to the Guernsey teat."

1955 HILLSIDE STUDIO & THEATER

The complex of buildings at Hillside include spaces from across Wright's career as a designer: the "abstract forest" Hillside Drafting Studio (1932), the Hillside Assembly Hall (1902), the Hillside Theater (1955), and the Dining Hall (1955). Hillside is the former home of the Frank Lloyd Wright School of Architecture, and students used to reside here from mid-May through mid-October. The Assembly Hall exemplifies Wright's strides to "break the box" of traditional architectural design. Hillside Theater includes a curtain adapted from a Wright-designed geometric abstraction of the Taliesin landscape.



1967 RIVERVIEW TERRACE FRANK LLOYD WRIGHT VISITOR CENTER

Wright designed Riverview Terrace in 1953 as a "gateway to Taliesin" that would house a restaurant, offices, and meeting space for the architects at Taliesin. Construction began under Wright's supervision and stalled upon Wright's death in 1959. In 1967, Riverview Terrace opened as The Spring Green restaurant as part of an investment in developing an arts community in Spring Green along the Wisconsin River. Taliesin Preservation purchased the building in 1990 and adapted it to serve as the Frank Lloyd Wright Visitor Center.





TALIESIN PRESERVATION

Taliesin Preservation is a Wisconsin-based 501(c)(3) founded in 1993. Led by a dedicated team of staff and volunteers, we bring Frank Lloyd Wright's architectural legacy to life through programming that fosters learning, experimentation, dialogue, and creative inquiry. Our work is not only about interpreting Taliesin, but about keeping it active—as a place for architectural exploration.

We operate a robust visitation program that guides guests through the estate's architecture, gardens, and natural surroundings, offering insight into Wright's principles of organic architecture and the site's ongoing story.

Beyond visitation, we design immersive experiences that invite participants to spend extended time within the Taliesin environment, engaging directly with its landscape, craft, and the traditions of the Taliesin Fellowship—Wright's apprenticeship community that lived and learned on the estate. These experiences deepen visitors' understanding of how place-based design shapes daily life and how hands-on learning informs personal growth.

Public programming helps sustain Taliesin, with a portion of tour revenue, gift shop, and café sales reinvested into the preservation of its historic buildings and landscapes.

MISSION

As stewards of Taliesin, our mission is to preserve the estate's cultural, built, and natural environments while offering educational and cultural programs that deepen public understanding of Frank Lloyd Wright's architecture and ideas.

PARTNERSHIP WITH THE FRANK LLOYD WRIGHT FOUNDATION

The Frank Lloyd Wright Foundation and Taliesin Preservation are partners and co-stewards, united in safeguarding and sharing Taliesin—Wright's Wisconsin home, studio, and living laboratory where he and his apprentices developed and refined the principles of organic architecture. The Foundation preserves, maintains, and promotes the 800-acre estate; Taliesin Preservation brings it to life through tours, events, and educational programs. Together, we keep Wright's vision alive, inspiring all who visit.



TWO PARTNERS. ONE LEGACY. PRESERVING TALIESIN FOR ALL.

